

# EDEN PROJECT SUSTAINABILITY POLICY

## About us

The Eden Project, established as one of the Landmark Millennium Projects to mark the year 2000 in the UK, is an educational charity and a visitor attraction featuring spectacular planting and architecture in a worked-out China clay pit in Cornwall.

The Eden Project tells the story of people's dependence on the natural world, of regeneration and what people can achieve when they work together and with nature. It is designed to give our visitors a great day out while demonstrating, in a serious yet entertaining way, how indispensable plants are to people; how we can adapt together; and how a soil-less hole in the ground can be transformed into a place of beauty and inspiration. This same message underpins all of our educational and outreach projects which explore new ways of living in the 21<sup>st</sup> Century.

Eden is also a social enterprise, demonstrating that doing business can work hand in hand with improving the environment and people's livelihoods, and building stronger communities.



**David Harland**  
Chief Executive Officer

March 2020

**Our mission** The Eden Project connects people with each other and the living world.

Sustainability is at the heart of what the Eden Project is all about. It is a major part of the message we hope to convey. We aim to demonstrate this through all that we do, including:

## Education

- Raising visitor awareness through thought-provoking engaging displays, activities, and experiences
- Educate children and young people through our schools and educational programmes
- Develop a tertiary education programme that encourages careers that work with the grain of nature
- Train our team through induction and training sessions in sustainability
- Promote sustainability through informal learning at all levels, and community engagement – locally, regionally and nationally

## Consistency

- Ensure sustainability is embedded in all we do; our mission statement and policies
- Drive a consistent approach to sustainability in all areas of our operation
- Spread understanding, responsibility and accountability for sustainability improvements across all Eden Project teams

## Measurement

- Identify social, economic and environmental measures of sustainability within the Eden Project and develop processes to capture information that will act as indicators of our sustainability
- Set improvement goals and measure our progress against these goals

## Transparency

- Publish information on our sustainability performance regularly internally and externally

## Behaviour

- Develop projects that actively explore alternatives to fossil fuel based energy production
- Pursue reduction of our use of energy
- Pursue overall reduction of waste and increase amount of waste that is recycled rather than sent to landfill
- Promote sustainability through our supply chain by rigorous examination of sustainability of what and how we purchase, for our own use and for retail sale, and the sustainability of our suppliers
- Enhance biodiversity and ecosystem services across the Eden estate
- Minimise our use of mains treated water and promote sustainable water management on site
- Promote transport methods that minimise our carbon footprint
- Ensure accessibility and inclusion for the widest possible audience
- Promote the health and wellbeing of staff at work
- Ensure that our impact on the local community and our region is always positive
- Promote the regional economic sustainability through use of local suppliers
- Our staff to act with sustainability in mind through all working practices